Milky Way® Bus Giveaway
OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Void in AK and HI, and where prohibited or restricted by law. These Official Rules may be found at: https://www.milkywaybar.com/100.

ALL PERSONAL INFORMATION COLLECTED FROM ENTRANTS WILL BE HANDLED IN ACCORDANCE WITH THE SPONSOR'S PRIVACY POLICY WHICH CAN BE ACCESSED BY VISITING HTTPS://WWW.MARS.COM/PRIVACY.

SPONSOR: Mars Wrigley Confectionery US, LLC, 110 Edison Place, Newark, NJ 07102 ("**Sponsor**").

ELIGIBILITY: Milky Way Bus Giveaway (the "**Promotion**" or "**Sweepstakes**") is offered only to legal U.S. residents of, and residing in, the forty-eight (48) contiguous United States who are at least 18, or have reached the legal age of majority in their state of legal residence (if older) (eligible "**entrants**"). To accept the prize, winner must a valid U.S. driver's license and provide proof of currently, legally sufficient automobile liability insurance as required by their state of residence. Employees, officers, directors of Sponsor, MARS Advertising, Inc. d/b/a Mars United Commerce, and their respective parents, affiliates, subsidiaries, divisions, agents, contractors, advertising/promotion agencies and individuals engaged in the development, production, administration, or distribution of materials for, execution or implementation of this Promotion (all including Sponsor collectively referred to as the "**Promotion Entities**"), and the immediate family members (spouse (including domestic partners), siblings, children and parents including foster and step-relations and all of their respective spouses, regardless of where they reside) or those living in their same household (whether or not related) are not eligible to enter or win a prize.

By entering, each entrant fully and unconditionally agrees to and accepts these Official Rules, the information provided by Promotion Entities in connection with the Promotion, the Sponsor's Privacy Policy, and the decisions of the Sponsor (and Sponsor's representatives) which are final and binding with respect to all matters pertaining to this Promotion.

PROMOTION PERIOD: The Promotion starts on or about 12:00 am Eastern Time ("**ET**") on August 12, 2024 and ends 11:59 pm ET on September 15, 2024 ("**Promotion Period**"). All time referenced herein is Eastern Time. Entrants are solely responsible for determining the correct time zone in their respective jurisdictions; Promotion Entities disclaim all liability or responsibility relating thereto. Sponsor's server/computer is the official timekeeping device for the Promotion.

TO ENTER: To enter during the Promotion Period, an eligible entrant may enter by visiting https://www.milkywaybar.com/100 (the "**Website**"), accurately completing the registration form in full (name, address, email, phone number, age), and agreeing to these Official Rules ("**Entry**"). **Limit one Entry per person during the Promotion Period.**

Failure to follow all steps will void Entry. Entries must be complete, compliant, submitted in good-faith via the method communicated, and received by Sponsor within the Promotion. Sponsor has the right to verify entrants' eligibility and compliance with these Official Rules and, on the basis of its investigation, to disqualify any Entry/entrant at any time. Entries may only be submitted by a single registered email account user; group or commercial submissions are not permissible. Multiple entrants are not permitted to share the same device, account, IP or email address. Entrants may not (whether apparent or suspected) enter through a sweepstakes club or exchange sites (or similar method, whether paid or not), with multiple or false identities, accounts, or devices, with the use of artificial intelligence to enter ("**AI**"), or use multiple e-mail and/or street addresses, or use any other device or artifice to enter. Engaging directly or indirectly in any (apparent or suspected) artifice, cheating, fraud, spamming, phishing, on-line sweepstakes clubs (or similar methods), exchange sites (whether or not paid), robotic, automatic, AI, macro, programmed or any other activity in violation of these Rules, as determined in Sponsor's sole and absolute discretion, will void all such Entries, and disqualify any entrant suspected of using/benefiting directly or indirectly from such methods. Entries will not be acknowledged or returned. Proof that you submitted an Entry does not constitute proof or evidence that it was received within the Promotion Period or eligible for this Promotion.

RANDOM DRAWING/ODDS: One (1) potential winner will be selected in a random drawing conducted by Sponsor (or its authorized representative) on or within approx. ten (10) business days after the end of the Promotion Period from among all eligible Entries received during the Promotion Period. Odds of winning depend on the number of eligible Entries received during the entire Promotion Period.

WINNER NOTIFICATION AND VERIFICATION: Potential winner will be notified by email or telephone (in Sponsor's discretion) and will be asked to respond with their contact information and execute release documents (as referenced below) within a time specified. If a potential winner cannot be reached, declines or refuses the prize for any reason, fails to follow the instructions on or within the time specified by Sponsor in any notification, is non-compliant, or is found to be ineligible, they will forfeit the prize and an alternate potential winner may be randomly selected in Sponsor's sole discretion, as provided herein. Once notified, potential winner may not be notified again. Promotion Entities shall have no liability for any winner notification that is intercepted, not received, not delivered, misdirected as spam/junk, not timely acted upon, or otherwise not responded to by potential winner for any reason whatsoever, and the prize will be forfeited. After two additional unsuccessful attempts to award the prize, the prize will remain unawarded; there will not be a second-chance drawing. Prize or prize notifications that are unawarded, unclaimed, undelivered, misdelivered, refused, or returned will not be re-awarded. Potential winner will be required to present proof of their valid U.S. driver's license and sign, have witnessed and return a Declaration of Eligibility, Liability and Publicity Release (where legal) ("**Release Documents**") within the time specified by Sponsor, or else prize will be forfeited. Any potential winner who is unable or unwilling to agree to the Release Documents and/or take the prize within the specified dates will forfeit the prize.

PRIZE/APPROXIMATE RETAIL VALUE ("**ARV**"): The following prize is available to be awarded, subject to verification of eligibility and compliance with these Rules:

One refurbished Volkswagen® 1974 Bus. ARV: **$44,500.** Delivery of vehicle will be to winner's legal U.S. residence, at Sponsor's cost.

Winner must provide proof of currently, legally sufficient automobile liability insurance as required by their U.S. state of residence in order to take delivery of vehicle. All federal, state and local taxes (which are anticipated to be significant) are the sole responsibility of the winner. Winner is advised to seek independent counsel regarding tax implications of their prize winning, if applicable. Winner is solely responsible for any and all fees, expenses and/or costs including title, license, registration, and insurance incurred in claiming, registering, or using the vehicle prize. It is anticipated but not guaranteed that prize will be delivered on or about approximately 120 days of winner verification. Without limiting any other provision herein, upon delivery to winner, winner assumes all costs, expenses, repairs, responsibility, damages, losses and liabilities relating directly or indirectly to the vehicle, and from the use of (or inability to use) the vehicle by winner or

any other person (whether or not permitted or insured); and agrees to release, indemnify and hold harmless the Promotion Entities from any and all threatened or actual claims, actions, responsibilities, damages, losses and liabilities relating thereto or arising therefrom, now and in the future, whatever the cause.

PROMOTION ENTITIES MAKE NO REPRESENTATIONS, GUARANTEES OR WARRANTIES OF ANY KIND, EXPRESSED OR IMPLIED, AS TO THE FITNESS, QUALITY OR CONDITION OF THE VEHICLE PRIZE, WHICH IS PROVIDED "AS IS" WITH ALL FAULTS, AND PROMOTION ENTITIES EXPRESSLY DISCLAIM ANY AND ALL WARRANTIES INCLUDING BUT NOT LIMITED TO THOSE OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE.Upon delivery to winner, winner assumes all risks, costs, liabilities and responsibilities of the Vehicle prize including but not limited to service, repairs, non-performance, unreliability, lack of quality, mechanical and equipment defects and any other issues, similar or dissimilar.

In no event will Promotion Entities be responsible to award more than the stated number, or different denomination of prize(s) herein. If because of technical, typographical, mechanical or other errors or for any other reason, there is more than one claim for the prize, a random drawing will be held among all eligible non-suspect claimants to award the prize. Prize cannot be assigned, transferred, redeemed for cash, or substituted, except by Sponsor who may, at its sole discretion, substitute a prize of comparable or greater value. Any prize pictured in advertising, any website or Promotion materials is for illustrative purposes only and may not be the actual prize awarded. *References to any non-Promotion Entity third party logos or trademarks in connection with this Promotion and/or prizes are registered trademarks or trademarks of their respective owner/manufacturer, which are not sponsors of this Promotion*.

LIMITATIONS OF LIABILITY/RELEASE: To the maximum extent permitted by applicable law, entrants and winner agree to the fullest extent permitted by applicable law to release, indemnify, defend and hold harmless and release Promotion Entities, and each of their officers, employees, members, managers, shareholders, successors, assigns, contractors, agents, and representatives (the "**Released Parties**") from and against any and all threatened or actual claims, debts, demands, actions, causes of action, suits, proceedings, judgments, settlements (whether or not litagation is commenced), obligations, damages (including without limitation wrongful death, bodily or personal injury and disability), losses, accounts, reckonings, executions, liabilities, costs and expenses (including reasonable attorney's fees), property damages and any other losses, penalties or fines whatsoever of any kind or nature, whether at law or in equity, known or unknown, asserted or un-asserted, that an entrant or winner ever had, now has, or

that may arise in the future ("**Disputes**") asserted in, arising out of or based upon participation in the Promotion and/or the delivery, acceptance, use, mis-use of the vehicle prize or any failure with respect thereto, including but not limited to personal injuries, death, damage to or destruction of property, invasion of the rights of publicity or privacy, defamation or portrayal in a false light (whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory, any act, default, omission, non-compliance, and/or a violation or breach of any agreement, representation, warranty or covenant made herein, or any other agreements by/with entrant, winner, the Promotion Entities, and/or any other party or entity. Further, to the maximum extent permitted by applicable law, and without limiting the foregoing, entrants and winner covenant not to sue any Released Party or cause them to be sued regarding any matter released herein, and further covenant not to disaffirm, limit or rescind these releases. A waiver by one or more of the Promotion Entities of any term in these Official Rules does not constitute a waiver of any other provision. Any provision determined to be invalid shall be stricken to the extent of its invalidity and the remainder of these Rules shall remain in full force and effect.

IN NO EVENT WILL THE RELEASED PARTIES BE RESPONSIBLE OR LIABLE FOR ANY INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING DIRECTLY OR INDIRECTLY OUT OF THIS PROMOTION, INCLUDING BUT NOT LIMITED TO PRIZE AWARD. Without limiting the foregoing, this Promotion is provided "AS IS" without warranty of any kind, either express or implied, including but not limited to, the implied warranties or conditions of merchantability, fitness for a particular purpose, and non-infringement.

PUBLICITY RELEASE: By entering and/or accepting a prize, entrants and winner hereby consent, where lawful, to the use (but without obligation) by Sponsor (and its affiliated companies and their respective authorized representatives) of their name, image, likeness, hometown name, biographical information, voice, as well as any statements made by winner in any and all media/medium regarding the Promotion, the prize, and/or Promotion Entities (provided they are legal and true) for publicity, trade, advertising and promotional purposes in all media now known or hereafter developed worldwide, including but not limited to the Internet, Sponsor's and unrelated third parties' Social Media Platforms, mobile and digital devices, and World Wide Web, without additional compensation, and without the right of review, naming or attribution, notification or approval.

GENERAL CONDITIONS: Released Parties are not responsible for lost, late, misdirected, incomplete, inaccurate, unintelligible, illegible, misdirected, undelivered, or stolen

Entries, email, mail, or other communications of any kind; or for lost, interrupted or unavailable satellite, network, server, devices, Internet Service Provider (ISP), Website, social media platform, or other connections unavailability, inaccessibility or traffic congestion, or miscommunications, or failed equipment, computer, network, telephone, satellite, cable hardware, software or lines, or technical failure, or jumbled, scrambled, delayed, or misdirected transmissions, or network, hardware or software malfunctions, failures or difficulties, incompatibility, or errors of any kind whether human, mechanical, electronic, network or otherwise related to the administration of the Promotion, including any errors or problems in connection with the processing of Entries, the announcement of the prize, or in any Promotion-related materials, or the incorrect or inaccurate capture of any information, nor for the failure to capture any such information. Persons who are suspected of fraud, artifice, cheating, tampering with, or abusing any aspect of the Promotion or any element thereof, including but not limited to use of robotics, bots, malware, AI or other unauthorized devices or participation methods, as solely determined by Sponsor will be disqualified. ANY (SUSPECTED) ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING CRIMINAL PROSECUTION. Released Parties are not responsible for injury or damage to entrants' or to any other person's computer or (mobile) device related to or resulting from participating in this Promotion or or use of any Website. Should any portion of the Promotion be, in Sponsor's sole opinion, compromised by any cause, intervention, or failure which, in the sole opinion of the Sponsor, could corrupt or impair the Promotion or any element thereof including but not limited to its administration, security, fairness or proper play, or submission of Entries or ability to notify winner(s), Sponsor reserves the right at its sole discretion to cancel, suspend, modify or terminate the Promotion, or any element thereof and determine entrants and/or winner(s) from eligible non-suspect Entries received prior to the action taken, or as otherwise deemed fair by Sponsor in its absolute discretion. In the event of any discrepancy, ambiguity, inconsistency, printing or any other error or miscommunication in any posts, comments, advertising, brochures, Promotion materials, announcements and/or any other information or communications by any person/entity in whatever media/medium relating to this Promotion or any element thereof, these Official Rules shall govern.

FORCE MAJEURE: Released Parties shall not be liable to entrants, winner(s), or any other person or entity for failure to execute the Promotion or any element thereof, or supply a prize or any part thereof, by reason of any act of God, any action(s), regulation(s) order(s)

or request(s) by any governmental or quasi-governmental entity (whether or not the action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, terrorist act, cyber-attack, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, cancellation, delay, or closures, causes arising from epidemic or pandemic, or any similar or dissimilar event beyond their reasonable control.

DISPUTES: Sponsor's (and its authorized representatives') decisions are final and binding in all matters and disputes relating to this Promotion, including, but not limited to, interpretation and application of these Official Rules. THESE OFFICIAL RULES AND THE INTERPRETATION OF ITS TERMS SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF ILLINOIS WITHOUT REGARD TO CONFLICT OF LAWS.

PRIVACY: Entrants agree that personal data captured during the registration may be processed, stored, and otherwise used for the purposes and within the context of the Promotion and as permitted by and in accordance with the Sponsor's Privacy Policy. By entering, you agree to be contacted by Promotion Entities (and their authorized representatives) with communications and reminders relating to the Promotion and entrants' data may be used by them to verify identity and eligibility to receive a prize, and for prize fulfillment purposes.

WINNER LIST: For the winner's name (first name, last initial, and state of residence), contact Sponsor's authorized representative by sending inquiry to be received by November 30, 2024 to: bkeane@theouterkind.com. Use the subject line: Mars Milky Way Bus Giveaway. Limit one request per person/household/email address.